**Karen Isaacs**

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**Motion Designer, YuMe Inc.**, **Redwood City, CA May 2014 - Present**

• Create motion and interactive design featuring video ads for online platforms as well as connected TV,

game consoles, and mobile devices.

• Video editing, motion graphics, animation, UI design, banner design, working within and outside of templates.

• Create concepts for new ad units, online, mobile and connected TV.

• Offer support to the Marketing and Sales team’s special design and video requests.

• Prepare interactive design files for integration and engineering team.

• Work with creative director, project managers, as well as designers from the local and international offices.

• Improve creative team’s process given the challenges of working with an overseas team; manage constant improvement of

design templates; create documentation for ad units, improve process for saving server space.

• Improve/create process that helps project managers and designers tackle tasks more efficiently, reducing amount of versions

needed for client approval on creative tasks.

• Improve the team’s workflow and workflow speed, so that designers are working more efficiently.

• Build team spirit in the by planning team outings, birthdays, and special events.

• Volunteer as part of YuMe’s ACT team, a group that meets to creatively help solve some of the company’s most pressing

internal issues.

**Animator & Digital Designer, Contractor 2005 - Present**

• Worked with a range of companies, from small animation studios and local TV stations to globally acclaimed advertising

agencies and TV channels.

• Designed and animated for top world brands such as *Coke, Disney, Universal  Studios, Time Warner Cable,*

*National Geographic, Sony, Samsung, Intel, Microsoft, Nestle,Toyota and Ebay*, to name a few.

• Worked directly with directors, producers, managers, and fellow animators/creative talent.

Some of my previous clients include:

**TV Channels:** *CNBC, Oxygen, Time Warner Cable, Al Jazeera America*

**Globally Acclaimed Ad Agencies:** *Burson-Marsteller*, *TBWA - Agency.com*

**Animation Studio:** *Asterisk Animation*

**On-Site Property Manager, WSB Properties,** **San Mateo, CA 2012 – Present**

I am the on site property manager for a 20 unit apartment building. Some of my responsibilities include:

• Keeping clear and open communication with the off-site management company;

• Daily checking on property grounds and reporting any damages and maintenance needs ;

• Offer help to residents during maintenance emergencies;

• Investigate on personal issues that might arise between residents;

• Show free units to prospective residents.

**Animator, Interactive Designer, YuMe Networks**, **Redwood City, CA July 2010 - October 2011**

• Animation concepts, storyboards, creation of assets, animating concepts to final piece.

• Used After Effects, Flash, Photoshop, Illustrator, and traditional drawing.

• Worked closely with creative director, project managers, designers (local office and overseas), and the marketing team.

• Worked well under pressure, tight deadlines.

• Participated in calls with clients to discuss animation concepts and ideas.

**Creative Director, Acqua Media  Inc.**, **Greater New York City Area August 2006 - May 2010**

• Founded and conducted my own business, managed projects from beginning to end including creative work.

• Demanding clients, tight deadlines, following strict direction.

• Multitasking in the fast-paced, competitive and challenging New York City area.

• Established and maintained client relationships, prepared contracts and accounting materials.

Education

• Certificate - Advanced Studies in Character Animation

Animation Mentor, Emeryville, CA Sep 2011 - Mar 2013

• B.F.A. in Media Studies, Animation, 2002- 2005

Columbus College of Art & Design, Columbus, OH

Software & Skills

• Adobe CS: Photoshop, Illustrator, After Effects, Premiere, Flash

• Autodesk Maya, 3D Animation

• 2D Traditional Animation

• Hand Drawing, Color Concept, Typography, Figure Drawing

• Concepts, Storyboarding, Layout and Animatics

Animation Festivals

• Sundance Film Festival, 2007

Opening night film "Chicago 10", directed by Brett Morgen, 2D Animation, inbetweening, and clean-up.

• Ottawa International Film Festival, 2006

World Premiere of Commercial "Give Blood", JJ Sedelmaier Productions; clean-up animation.

Recommendations visit: [www.linkedin.com/in/karenisaacs](http://www.linkedin.com/in/karenisaacs)