

Karen Isaacs

San Mateo, CA 94403 C. 614.537.0872 E. ikarenisaacs@gmail.com
www.karenisaacs.com | www.linkedin.com/in/karenisaacs

Motion Designer, YuMe Inc., Redwood City, CA May 2014 - Present

- Create motion and interactive design featuring video ads for online platforms as well as connected TV, game consoles, and mobile devices.
- Video editing, motion graphics, animation, UI design, banner design, working within and outside of templates.
- Create concepts for new ad units, online, mobile and connected TV.
- Offer support to the Marketing and Sales team's special design and video requests.
- Prepare interactive design files for integration and engineering team.
- Work with creative director, project managers, as well as designers from the local and international offices.
- Improve creative team's process given the challenges of working with an overseas team; manage constant improvement of design templates; create documentation for ad units, improve process for saving server space.
- Improve/create process that helps project managers and designers tackle tasks more efficiently, reducing amount of versions needed for client approval on creative tasks.
- Improve the team's workflow and workflow speed, so that designers are working more efficiently.
- Build team spirit in the by planning team outings, birthdays, and special events.
- Volunteer as part of YuMe's ACT team, a group that meets to creatively help solve some of the company's most pressing internal issues.

Animator & Digital Designer, Contractor 2005 - Present

- Worked with a range of companies, from small animation studios and local TV stations to globally acclaimed advertising agencies and TV channels.
- Designed and animated for top world brands such as *Coke, Disney, Universal Studios, Time Warner Cable, National Geographic, Sony, Samsung, Intel, Microsoft, Nestle, Toyota and Ebay*, to name a few.
- Worked directly with directors, producers, managers, and fellow animators/creative talent.

Some of my previous clients include:

TV Channels: *CNBC, Oxygen, Time Warner Cable, Al Jazeera America*

Globally Acclaimed Ad Agencies: *Burson-Marsteller, TBWA - Agency.com*

Animation Studio: *Asterisk Animation*

On-Site Property Manager, WSB Properties, San Mateo, CA 2012 – Present

I am the on site property manager for a 20 unit apartment building. Some of my responsibilities include:

- Keeping clear and open communication with the off-site management company;
- Daily checking on property grounds and reporting any damages and maintenance needs ;
- Offer help to residents during maintenance emergencies;
- Investigate on personal issues that might arise between residents;
- Show free units to prospective residents.

Animator, Interactive Designer, YuMe Networks, Redwood City, CA July 2010 - October 2011

- Animation concepts, storyboards, creation of assets, animating concepts to final piece.
- Used After Effects, Flash, Photoshop, Illustrator, and traditional drawing.
- Worked closely with creative director, project managers, designers (local office and overseas), and the marketing team.
- Worked well under pressure, tight deadlines.
- Participated in calls with clients to discuss animation concepts and ideas.

Creative Director, Acqua Media Inc., Greater New York City Area August 2006 - May 2010

- Founded and conducted my own business, managed projects from beginning to end including creative work.
- Demanding clients, tight deadlines, following strict direction.
- Multitasking in the fast-paced, competitive and challenging New York City area.
- Established and maintained client relationships, prepared contracts and accounting materials.

Software & Skills

- Adobe CS: Photoshop, Illustrator, After Effects, Premiere, Flash
- Autodesk Maya, 3D Animation
- 2D Traditional Animation
- Hand Drawing, Color Concept, Typography, Figure Drawing
- Concepts, Storyboarding, Layout and Animatics

Education

- Certificate - Advanced Studies in Character Animation Animation Mentor, Emeryville, CA Sep 2011 - Mar 2013
- B.F.A. in Media Studies, Animation, 2002- 2005 Columbus College of Art & Design, Columbus, OH

Animation Festivals

- Sundance Film Festival, 2007

Opening night film "Chicago 10", directed by Brett Morgen, 2D Animation, inbetweening, and clean-up.

- Ottawa International Film Festival, 2006

World Premiere of Commercial "Give Blood", JJ Sedelmaier Productions; clean-up animation.

Recommendations visit: www.linkedin.com/in/karenisaacs